Creative Cloud Community (CCC)'s Adobe Certified Professional Malaysia National Championship 2025: Design Theme and Regulations – 2nd Round Competition

Greetings and welcome to the Creative Cloud Community (CCC)'s Adobe Certified Professional Malaysia National Championship 2025!

Introduction

Global Peace Foundation Malaysia is a non-religious, non-partisan and non-profit organization committed to fostering resilient and cohesive communities through targeted, sustainable interventions. With a decade-long track record, we have worked with various underserved communities, particularly the Orang Asli in Peninsular Malaysia.

Headquartered in Petaling Jaya, Global Peace runs a Field Office in Bandar Muadzam Shah, Pahang to facilitate our outreach to remote indigenous villages.

Our mission to empower the community starts by first addressing the fundamental needs of the Orang Asli community, such as access to clean water, sanitation, electrification, and food security. Building on this foundation, we then shift our focus to educational access, youth empowerment, and livelihood diversification. To maximize the impact of our initiatives, we adopt a participatory model that actively engages the community members we aim to serve.

Due to development and deforestation, it's becoming more and more difficult for Orang Asli to sustain their cultural traditions as their life and traditions are connected to nature.

Design Theme:

Lighting Paths, Changing Lives

Campaign Objective:

This theme symbolizes how small but meaningful interventions—such as access to education or solar energy—can create lasting, transformative impact for Orang Asli communities. It reflects both the literal and metaphorical idea of light: illuminating homes through solar power and lighting minds through knowledge.

This initiative aims to raise public awareness and appreciation for how meaningful, community-based interventions—like solar electrification and values-based education—can empower the Orang Asli and uplift entire villages.

It highlights how bringing light to homes supports dignity, learning, and self-reliance. These efforts reflect the interconnectedness of sustainable development and human empowerment—showing how infrastructure, education, and cultural respect can go hand-in-hand to transform lives.

Ultimately, this campaign calls on individuals, organizations, and communities to support initiatives that expand access to basic needs, foster inclusive education, and ensure that no child or village is left in the dark—literally or figuratively.

Design Objective:

The winning and outstanding designs from this competition will be used by Global Peace Foundation Malaysia for advocacy, outreach, and fundraising. These visuals will communicate the impact of bringing light and learning to underserved Orang Asli communities.

Participants are encouraged to use their creativity and design tools to depict how something basic like solar electrification serve as powerful enablers for personal growth, community resilience, and long-term sustainability.

Effective entries should educate, uplift, and inspire action—motivating the public to support initiatives that provide basic necessities (such as solar electrification) to rural villages and equal education opportunities for every Orang Asli child. The goal is to create compelling visual stories that demonstrate how hope and opportunity can grow when we light the path forward.

Task

Create an A3 Size Poster 297mm x 420mm (29.7cm x 42cm) suitable for printout and portrait orientation. Design may be used in various media platforms such as newspapers or magazines. The Global Peace Foundation Malaysia logos and images can be obtained from the link provided. You may choose to use some or all the images provided, where applicable, or modify/create your own illustrations that will help in delivering the required message for the campaign.

Design Guidelines

To include the following information in the design:

1. **Tagline: Lighting Paths, Changing Lives**
2. **Hashtag: #globalpeacemy #LightUpOrangAsliLives**
3. **Website: globalpeace.org.my**
4. **Instagram: globalpeacemy**
5. **Global Peace Foundation Malaysia Logo**

*Poster designs without elements as mentioned above will be disqualified and not go through the judging process by the professional judges (except for optional ones).

You are to use Adobe Photoshop, Adobe Illustrator, and/or Adobe InDesign (or a combination of the three) to complete the design challenge.

Submission

Entries must also not contain pictures/artwork that are copyrighted or have been obtained illegally.

Registered participants will need to submit the artwork through the official website of ACP Championship Malaysia: https://www.championshipmy.com/artwork

Participants will need to submit two files of the same project before 19th April 2025, 6 pm sharp.

1. The original Photoshop, Illustrator and/or InDesign format of the file(s), with all layers shown. Or zip file if you have more than one. Maximum file size is 300MB.

2. JPEG image file of artwork, in high quality. Maximum file size is 2MB.

Submission steps:

1. Upload your final artwork to https://www.championshipmy.com/artwork

   - Must fill in your full name as per NRIC/Passport
   - NRIC/Passport No.

2. Save a copy of your artwork to the USB Drive provided.
   - Name folder accordingly. (E.g.: FULL NAME_Final)
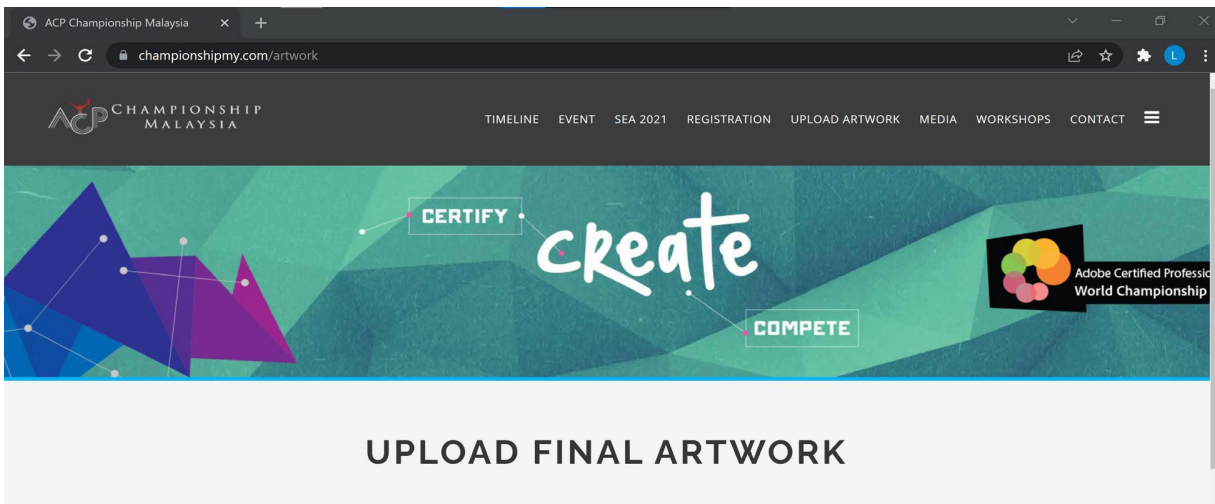
3. Participants will receive an acknowledgment email from us, the organizer, within 3 – 5 business days. Entries not complying with the competition rules and instructions are subject to disqualification without prior warning.

- Each participant may only submit one entry.

- The entry artwork must be presented in both its original file format and JPEG file.

- The JPEG format should be saved as high quality after the artwork is completed.

- Do not merge or flatten the layers in the source file.

- It is the responsibility of each entrant to ensure that any images they submit have been taken with the permission of the subject and do not infringe the copyright of any third party or any laws.

- The entry must be received before the deadline, 19th April 2025, 6pm sharp.

- The deadline for receiving entries for the competition is final. No entries received after the given date will be considered.

- Once an entry has been submitted it cannot be changed, as such do make sure that the submission is the correct and final version of your artwork.

- The organizer does not accept any responsibility for late or lost entries due to Internet issues.

- All submissions must be created using Adobe Certified Professional/ digital design techniques only. This explicitly prohibits the use of any form or brand of Generative AI (GANs, VAEs, Diffusion Models, etc.) or related tools for content creation.

- Any Submission found to be created using Generative AI or related tools will be disqualified.

- The organizers reserve the right to disqualify any entry that does not meet the eligibility or submission requirements or is deemed to be inappropriate or offensive.

Judging Criteria:

The judging criteria will be based on the following:

- **-** Meeting of project requirements by client, such as size, text, logos, etc.
- **-** Overall Creativity and Concept
- **-** Creative adaptation or creation of images/graphic
- **-** Visual impact
- **-** Technical skills

The organizer reserves the rights to publish all submitted works on CCC's Adobe Certified Professional Malaysia National Championship Malaysia website, Facebook, Grand Event, and any other medias.

The Top 30 winners will be required to attend the Grand Finale on 22nd May 2025 in Kuala Lumpur.

Eligibility

1. To participate, you must: (1) be between the ages of 13 and 22 as of December 31, 2025 (and if you are an eligible minor, you must have the permission from your parents or legal guardians to participate in the contest)

2. To participate, you must be a registered student (between 15th September 2024 and 31st December 2025 with an accredited academic institution with the Ministry of Education in Malaysia.

3. For those who are currently waiting for results but hold a valid student ID (between 15th September 2024 and 31st December 2025) are eligible to participate.

4. Foreign students who are enrolled in accredited academic institutions (with valid student IDs between 15th September 2024 and 31st December 2025) in Malaysia are eligible to participate.

5. Please take note that the Creative Cloud Community's (CCC) Adobe Certified Professional Malaysia National Championship prohibits candidates from competing if they are residents (in the legal sense) of any of the following countries: • Crimea • Cuba • Iran • North Korea • Sudan • Russia • Belarus • Syria • Iraq • Lebanon • Liberia • Libya • Somalia

6. The rules also prohibit the participation of any person or entity under U.S. export controls or sanctions.

7. Previous Top 3 CCC's Adobe Certified Professional Malaysia National Championship winners and Certiport's Adobe Certified Professional World Championship winners are not eligible to compete in the 2025 competition.

8. Each participant must be qualified to proceed to participate in the competition.

9. In the event that any of the National winners unable to fulfil the role, the next-in-line (first runner-up) will take over the role as the National representative.

10. Certification exam re-take policy applies. Failure to comply with the re-take policy would be subject to disqualification.

11. The organizer reserves the rights to substitute any prize. All prizes cannot be exchanged for cash.

12. The Grand Prize in the form of a trip to Anaheim, California, USA may be cancelled under any circumstances with the sole discretion by Creative Cloud Community (CCC) and it is not replaceable or refundable in any form of cash and in-kind prizes.

13. By participating in Competition, the school and participants consented to have the personal information collected and photograph/video taken for the purpose of marketing/ promotion /publicity and to be published on media platforms, public or otherwise.

14. The Rules and Regulations of the Competition must be in compliance with the Rules and Regulations set forth by Certiport, Inc.

15. Creative Cloud Community (CCC), Acestar, Adobe and Certiport Inc reserved the rights to alter, amend, change and modify the Rules and Regulations without prior notice.

16. Creative Cloud Community (CCC), Acestar, Adobe, and Certiport shall not be held responsible for any loss or damage whatsoever suffered (including but not limited to direct or consequential loss) or personal injury suffered in connection with any prizes offered.

17. Participants who are selected among the Top 30 are required to obtain Adobe Certified Professional certification.

18. The organizer will not be held liable for any changes or amendments to the rules and regulations which are enforced by Adobe and Certiport.

19. The Top 3 winners of CCC's Adobe Certified Professional Malaysia National Championship 2025 are required to attend 2026 Official Launch, Kick Off and Grand Event.

20. Each Submission must not contain any unauthorized copyrighted works. Use of unauthorized or other copyrighted work may result in disqualification of the Submission, at the organizer's sole discretion.

21. Top 30 finalists are compulsory to attend Live Test and Grand Finale.

22. WINNER DETERMINATION: At the conclusion of the Contest Period, the one (1) project that receives the highest overall score will be deemed a potential First Prize winner. The one (1) project that receives the next highest overall score will be deemed a potential Second Prize winner. The one (1) project that receives the next highest overall score will be deemed a potential Third Prize winner. In the event a potential winner is disqualified for any reason, the project that received the next highest total score will be chosen as the potential winner.

23. WINNER NOTIFICATION: The winners will be announced during the Grand Finale Event. If the winner does not attend the Grand Finale, then the winner may be disqualified and an alternate potential winner may be selected from among all eligible submissions received based on the next highest total score.

24. INTELLECTUAL PROPERTY RIGHTS: As between Sponsor and the participant, the participant retains ownership of all intellectual and industrial property rights (including moral rights) in and to their design project. As a condition of project, participant grants Sponsor, its subsidiaries, agents and partner companies, a perpetual, irrevocable, worldwide, royalty-free, and non-exclusive license to use, reproduce, adapt, modify, publish, distribute, publicly perform, create a derivative work from, and publicly display their participation in the Contest in connection with advertising and Contest via communication to the public or other groups.

25. ELIMINATION: Any false information provided within the context of the Contest by any participant concerning identity, mailing address, telephone number, email address, ownership of right or non-compliance with these Rules or the like may result in the immediate elimination of the participant from the Contest.

26. Creative Cloud Community (CCC) owns the right on any media engagement to the Champion Student.

27. The judges' decision is final, and no correspondence will be entertained.

If you have any questions, you may mail us at icare@creativecc.pro or contact 019-9923302.

All the best to you! Thank you.

Regards,
Championship Programme Team